

November 7, 2011

Dear Benefits Professional:

In today's hectic "do more with less" world of employee benefits, your time is more valuable than ever before. We all need to stay on top of emerging trends and ideas, and find ways to do so without an onerous time commitment. As one of the leading associations for employee benefits in the Pacific Northwest, the Employee Benefits Planning Association (EBPA) can be a valuable resource for the information and ideas you need to maximize your effectiveness.

The EBPA Advantage

Your EBPA membership is one of the most effective and efficient ways to stay current with the latest trends in benefits planning, administration and communication. We are a diverse organization and welcome practitioners at all levels who share our commitment to the profession.

As an EBPA member, you will receive:

- ✓ A member discount for educational programs offering two hours of continuing education credit covering timely benefit issues
- ✓ Networking access to a quality peer group on all sides of the table – plan sponsors, carriers, administrators and brokers/consultants
- ✓ The 2012 EBPA Member Directory
- ✓ New perspectives about what other organizations are doing with employee benefits
- ✓ Interpretation of significant legislative and regulatory changes affecting the industry
- ✓ Access for your children to an EBPA Academic Scholarship of \$1,500 to be awarded to in June 2012

Annual Membership: The price for a 2012 individual membership is just \$60!

Corporate Membership Enrollment – 2012 Rates!

Due to our success in the past couple of years with this enrollment option, we are continuing to offer the opportunity for companies to aggregate Individual Membership Dues and receive a discount. Discounts increase with the number of employees enrolled*:

1-3 Members: \$60 each	4-7 Members: \$55 each	8+ Members: \$50 Each
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Keep your career on track and maintain your competitive advantage by joining or renewing your membership in the EBPA today! Join before your firm's 2012 budget is revised. Enrollment is easy — just take a few moments to complete the form on the back, or go to the website and register online at www.ebpa.org.

Our programs feature speakers on timely trends and issues, and allow opportunities for professional development, networking, and for receiving continuing education credits. At \$60 per two-credit-hour seminar for members, it's one of the best education values available. EBPA's Breakfast Seminars are conveniently located at McCormick's Harborside (on Lake Union, just minutes from downtown Seattle).

2012 Breakfast Seminar Schedule

February 2 – Ethics

April 5

June 7

September 20

November 1

For Corporate Enrollees -- Please submit a Corporate Membership Application in place of the Individual Application.

The application may be downloaded from the EBPA Website at <http://ebpa.org/Membership.php>.

2012 EBPA Individual Membership Application Form for Membership through December 31, 2012

Name _____
 Professional Designation (CLU, CEBS, etc.) _____
 Company _____
 Address _____
 City State Zip _____
 Phone _____
 Email _____
 I am a Plan Sponsor Broker/Consultant Carrier
 Other _____

Send all membership dues to:

EBPA (Employee Benefits
 Planning Association)
 P O Box 58530
 Seattle, WA 98138-1530
 (206) 623-8632
 Fax (206) 575-9255

Annual Membership Dues
\$60.00 (individual)
 through December 31, 2012

Form of Payment:

MasterCard VISA American Express Check (payable to EBPA)

Account Number: _____

Exp. Date: _____

Account Name: _____

Signature _____

Membership Dues: \$ 60.00

In addition, I would like to donate to the Scholarship Fund: \$ _____

Please charge my credit card a total of: \$ _____

Please mail application form to:
 EBPA Membership
 PO Box 58530
 Seattle, WA 98138-1530

Or fax application form to
 (206)575-9255